

Greetings,

Enclosed is a sample of the October 2017 - December 2018 Dayton Alumni Kappa Alpha Psi Foundation Scholarship Monthly Planner. The pages you see demonstrate what the final printed product will look like, and how the advertisement and content will be laid out. The design and content is not final as this is to give you an idea of what the general layout will be.

The planner will be an 8.5" x 11", wire bound, monthly productivity planner with a durable plastic cover just like you would see in an office supply store. We are providing even more value with local content, advertisements, and most of all support for the young people of the Miami Valley.

Thank you for your consideration and support of this fundraising project. Please contact me if you have questions or concerns regarding the planner or how you can secure your spot on the inside.

Marcus Bailey
mbailey003@gmail.com
937-241-3249

Chairman
Dayton Alumni Kappa Alpha Psi Foundation, Inc.
A 501(c)(3) Organization



2018

Tom Trost, CFP®*

Call Tom directly at 630-718-8333 to schedule a complimentary consultation by phone or in person**



\$250

2018

January

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

March

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

April

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

May

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

June

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

July

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

August

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

September

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

October

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

November

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

December

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Jan 1	New Year's Day	Jul 4	Independence Day	Nov 12	Veterans Day (observed)
Jan 15	Martin Luther King Jr. Day	Sep 3	Labor Day	Nov 22	Thanksgiving Day
Feb 19	Presidents' Day	Oct 8	Columbus Day (Most regions)	Dec 25	Christmas Day
May 28	Memorial Day	Nov 11	Veterans Day		



FREE SUB

WHEN YOU BUY A SUB OF
EQUAL OR GREATER VALUE AND
A REGULAR FOUNTAIN DRINK

Not valid on delivery orders. Valid only at participating US Quiznos®. Original coupon must be surrendered at time of purchase. Limit one coupon per person per order. Value of promotional items varies by location. May not be combined with any other offer, including combo discount. Taxes not included. No cash value (unless prohibited by law, then cash value is \$.005). No substitutions. Void if copied or transferred and where prohibited.




EXPIRES
8/18/2010

CLU # 5010-A

\$100

\$100

AUTO REPAIR




\$100

\$100

\$5 OFF

*purchase of 2 entrées
and 2 beverages*



Must present coupon. Not valid
on Valentine's Day. Cannot be combined
with any other offers or discounts.

Offer expires 4/11/11
GDM



1 FREE

\$9 Value

*Escargot or Shrimp
Cocktail Appetizer
with purchase of 2 entrées
& 2 beverages*



Must present coupon. Not valid
on Valentine's Day. Cannot be combined
with any other offers or discounts.

Offer expires 4/11/11
GDM



\$100

Quarterly Planning

3 Top Goals

Key People Involved

**Who I Need to Become
to Accomplish
These Goals**

**Actions that will help
me accomplish my
goals**

**Time wasters that will
distract me from ac-
complishing my goal**

INSURANCE

\$150



January - March 2018

Goal 1

**Action Steps Required
This Quarter**

Goal 2

**Action Steps Required
This Quarter**

Goal 3

**Action Steps Required
This Quarter**

Sample Content

Month

Sunday	Monday	Tuesday	Wednesday
1	2	3	4
8	9	10	11
15	16	17	18
22	23	24	25
29	30	31	

LOGAN'S
lawn & garden

mowing | edging | weeding | watering | yard work

Call Logan!

(250) 893-5989

call for free estimate

\$75

2018

Thursday	Friday	Saturday	Notes
5	6	7	
12	13	14	
19	21	21	
26	27	28	

\$75



Month

Sunday	Monday	Tuesday	Wednesday
1	2	3	4
8	9	10	11
15	16	17	18
22	23	24	25
29	30	31	

Ask the Lawyer



2018

Thursday	Friday	Saturday	Notes
5	6	7	
12	13	14	
19	21	21	
26	27	28	

\$75	\$75
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Tips to Increase Your Home Value

Tip 1: Spend an Hour With a pro

Invite a realtor or interior designer over to check out your home. Many realtors will do this as a courtesy, but you will probably have to pay a consultation fee to a designer. Check with several designers in your area; a standard hourly fee is normally less than \$100, and in an hour they can give you lots of ideas for needed improvements. Even small suggested improvements, such as paint colors or furniture placement, can go a long way toward improving the look and feel of your home.

Tip 2: Inspect it

Not every home improvement is cosmetic. Deteriorating roofs, termite infestation or outdated electrical systems — you can't fix it if you don't know it's broken. Hire an inspector to check out the areas of your home that you don't normally see. They may discover hidden problems that could negatively impact your home's value. Small problems (such as a hidden water leak) can become big, expensive problems quickly; the longer you put off repairs, the more expensive those repairs will be.

Tip 3: Paint, Paint, Paint

One of the simplest, most cost-effective improvements of all is paint! Freshly painted rooms look clean and updated — and that spells value. When selecting paint colors, keep in mind that neutrals appeal to the greatest number of people, therefore making your home more desirable. On average, a gallon of paint costs around \$25, leaving you plenty of money to buy rollers, painter's tape, drop cloths and brushes. So buy a few gallons and get busy!

And More.....



We
ARE
the **R**

advisoR
navigatoR
supporteR

REALTOR®

A REALTOR® is a trusted advisor who facilitates the increasingly complex process of buying or selling a home — helping you navigate through risk to life-changing reward. Whether buying or selling — from negotiating a market through closing, you'll want a REALTOR® on your side.

\$500

Learn more at WeAreTheR.com

 



Ad Spaces Available

1/4 Page Year in Advance Page Header (\$250) - 1

An exclusive ad that will be viewed throughout the year on the annual outlook page

1/4 Page Ad Page (\$100) - 16

Ad only pages placed at visible sections of the planner.
Great for coupons and special offers.

1/8 Page Calendar Page Footer Ads (\$75) - 60

If you have a product or service you would like to highlight during a specific month this is a great place to do it.
Choose the month you want or own the whole month!

1/4 Page Goal Setting Page Ads (\$150) - 6

There will be an annual as well as quarterly goal setting pages in the planner. This is a great productivity tool that users will revisit often throughout the year.

Sponsored Content Page (\$500) - 5

The sponsored content pages are a way to inform as well as advertise. The purpose is to provide useful information about your field as well as advertise your service. Only 1 advertiser per industry. Must be informative content.